

DREAM

PRESS RELEASE

JUNE 2022

EXHIBITION PAVILION LET'S PLAY! VILLA MEDICI, ROME



FESTIVAL DES CABANES
25 MAY - 02 OCTOBER 2022


VILLA MÉDICIS
ACADÉMIE DE FRANCE
À ROME

THE PAVILION LET'S PLAY! WILL BE PRESENTED FOR THE FIRST TIME IN THE VILLA MEDICI'S GARDENS IN ROME, FROM 25 MAY TO 2 OCTOBER 2022, AND WILL THEN BE EXHIBITED IN THE GRAND PARC DES DOCKS DE SAINT-OUEN FROM SPRING 2023, AS A PRELUDE TO, AND DURING, THE PARIS 2024 GAMES.





INVITED BY THE VILLA MEDICI IN ROME FOR THE FIRST EDITION OF THE FESTIVAL DES CABANES (FESTIVAL OF HUTS), DREAM HAS DESIGNED A WOODEN PAVILION, CONCEIVED AS A SENSORY, PLAYFUL AND SPORTING EXPERIENCE.

A SENSORY EXPERIENCE

In the exceptional setting of the gardens of the Villa Medici, the pavilion puts wood to the fore in this sensory experience that remains as close to nature as possible.

Amidst the maritime pines, the pavilion evokes a nascent forest. Its spiral shape guides the visitor along the open palisade, revealing fragments of the surrounding landscape between the gaps in the wooden poles. Gradually, the palisades are superimposed and become denser, the boundary between exterior and interior blurring, while the

succession of poles produces a kinetic effect that seems to make the pavilion vibrate.

Inside the structure, the smell of wood manifests itself, giving a presence to the material and inviting you to touch it. At the end of the path, the central area, as an open window to the sky, gives way to natural light which, as the day progresses, draws shadows that pick out the structure.

As night falls, the pavilion lights up to become a sculptural lantern, appearing to float through the vast gardens plunged into darkness.





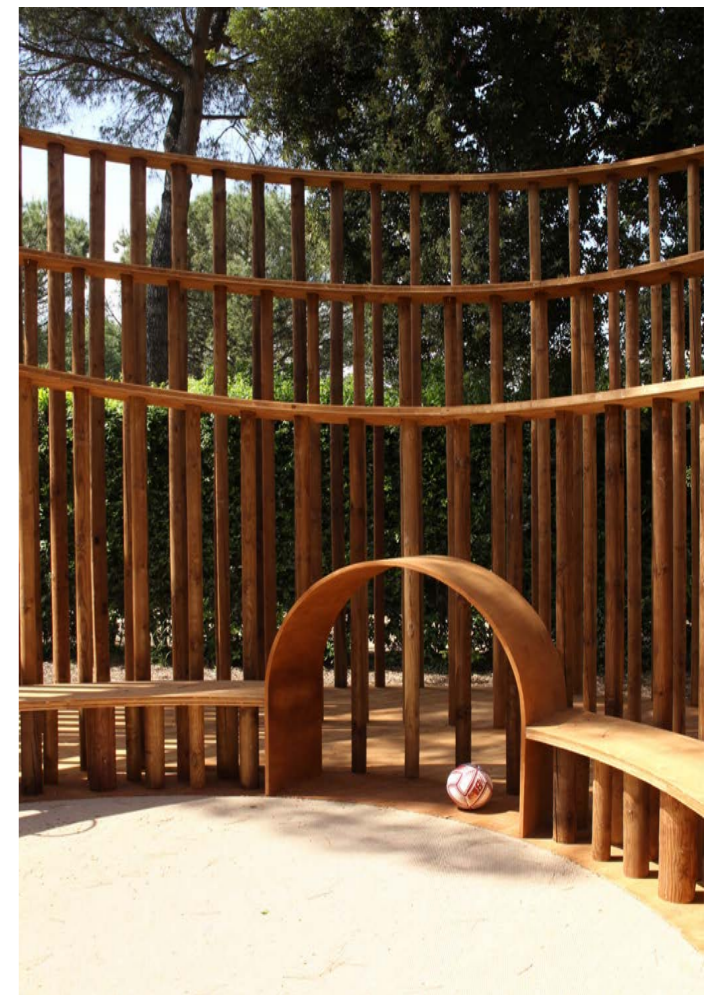
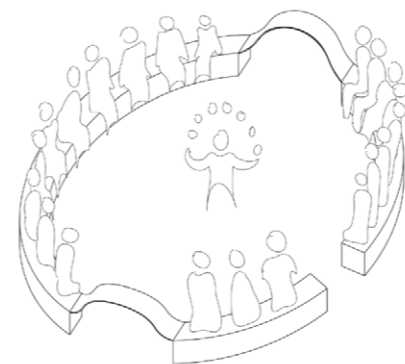
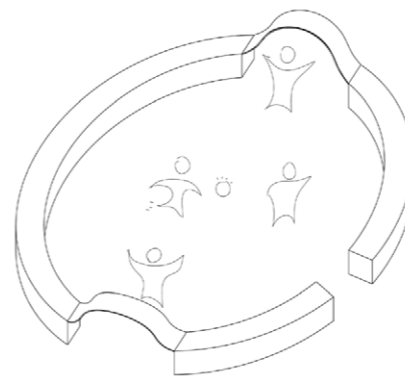
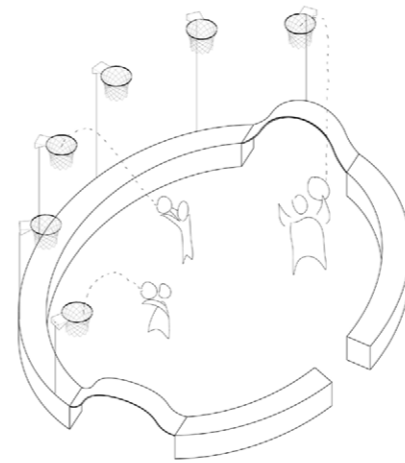
DREAM

PROJET D'ARCHITECTURE
DÉVELOPPÉ PAR
L'ÉCOLE NATIONALE D'ARCHITECTURE
DE PARIS
EN 1970

A SPACE FOR GAMES, SPORTS AND ARTISTIC PERFORMANCE

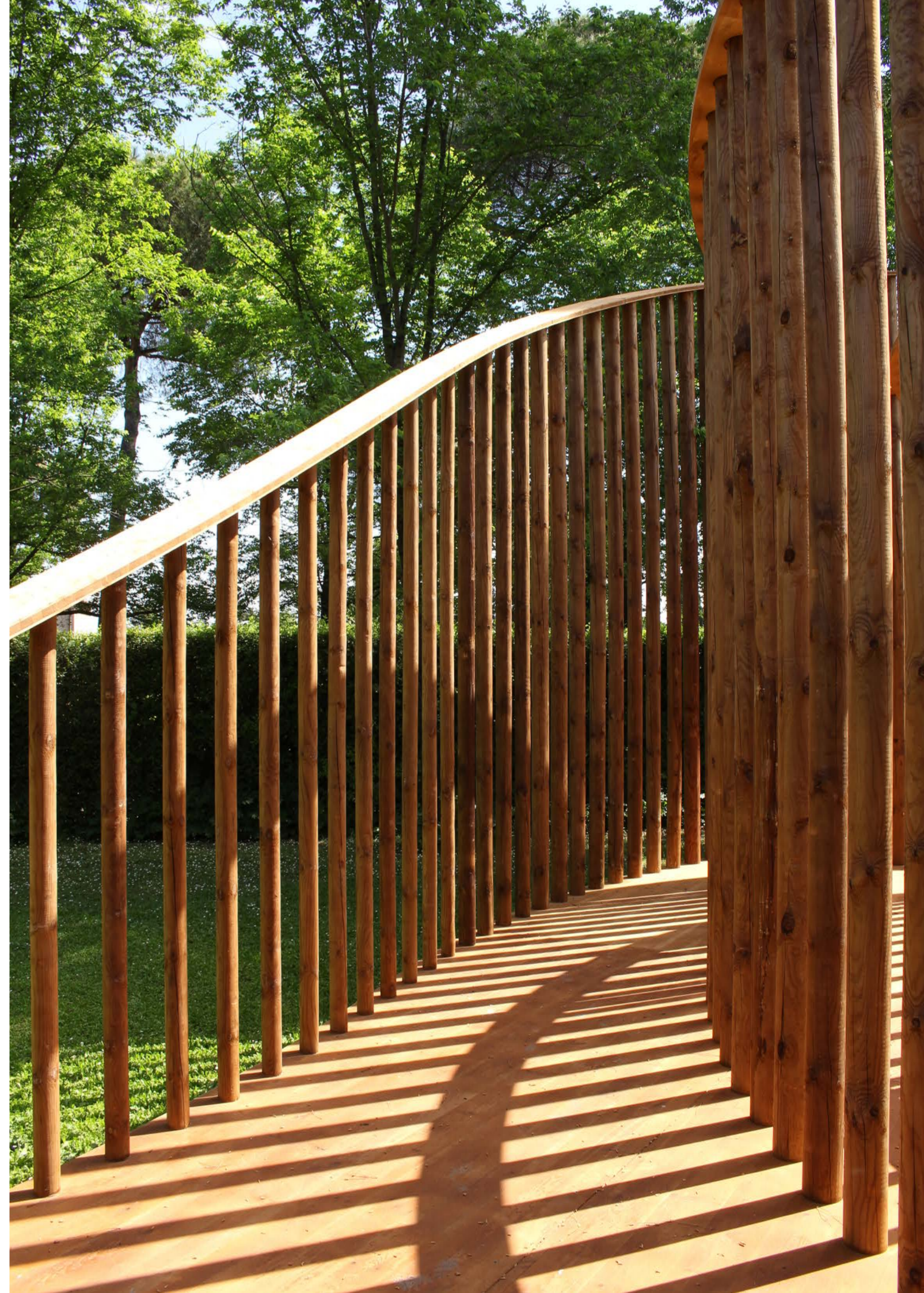
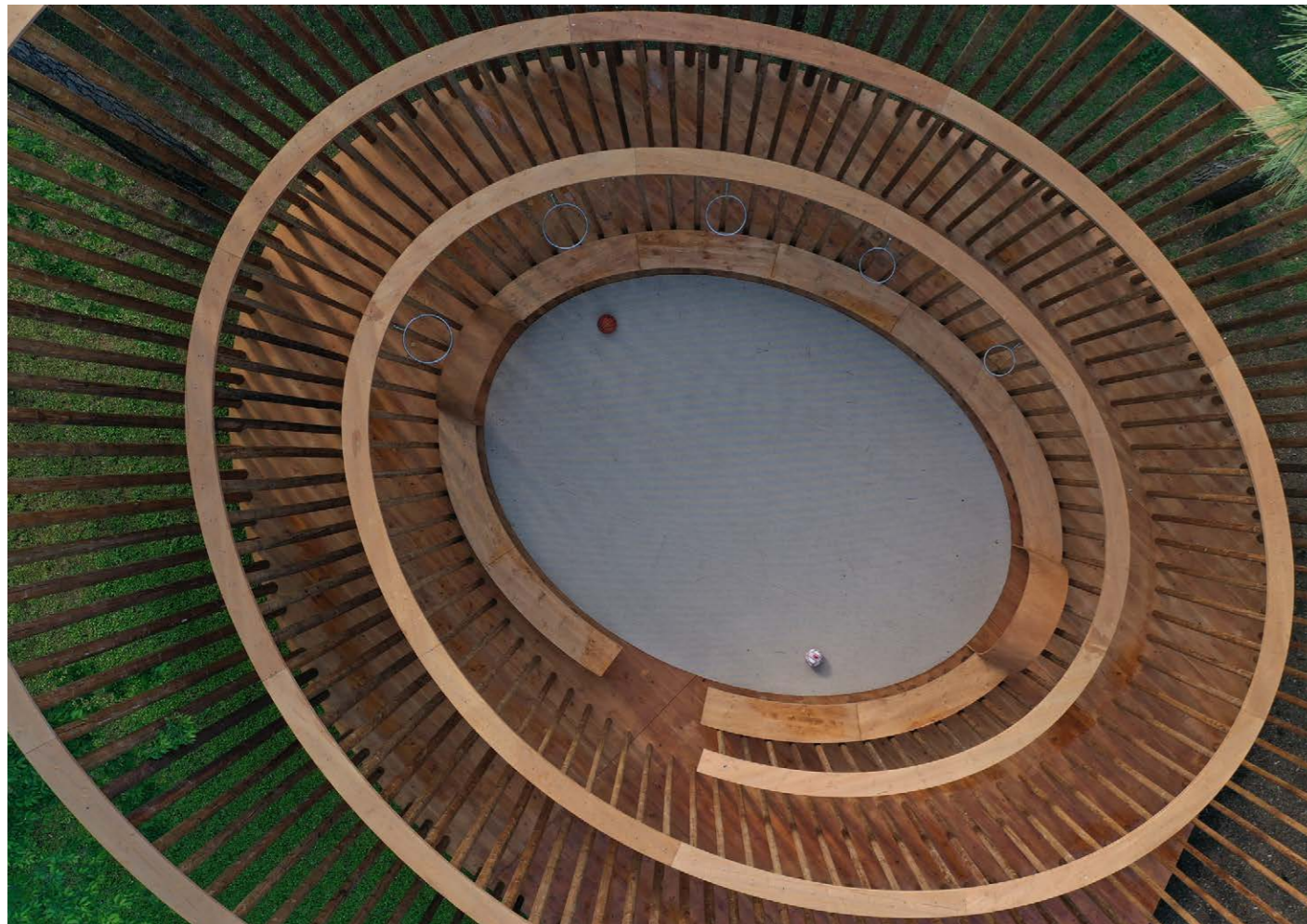
The Pavilion let's play! is a place for games and sport. Punctuated by basketball nets at different heights, and by football nets, the central space invites the young and old to play.

The regulatory format of sports pitches is left behind to create a rounded, sculptural enclosure, a playful space encouraging its liberal and creative appropriation by its users. The pavilion will host artistic performances during the Nuit des Cabanes event on 25 June 2022.



WOOD: AN AGILE MATERIAL

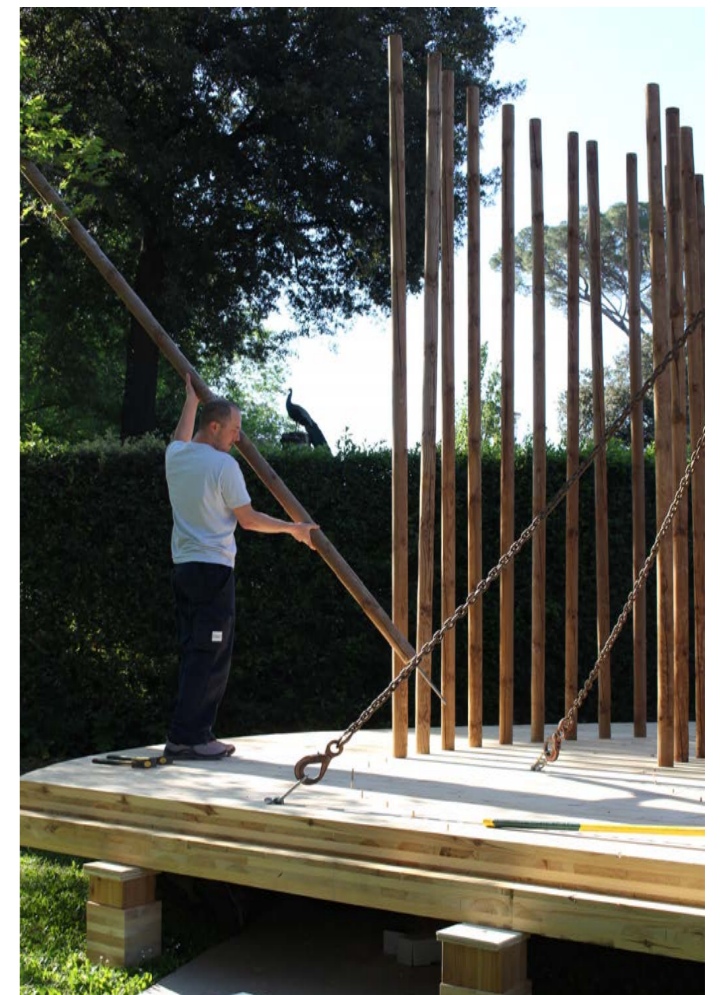
DREAM's material of choice, wood is pushed to its limits here. The double curve of the upper ribbon is a technical challenge: it undulates both vertically, following the different heights of the poles, and horizontally, following the spiral shape of the structure. A technical feat that reveals the agility of the material, and seems to make the wood dance like a fabric ribbon.

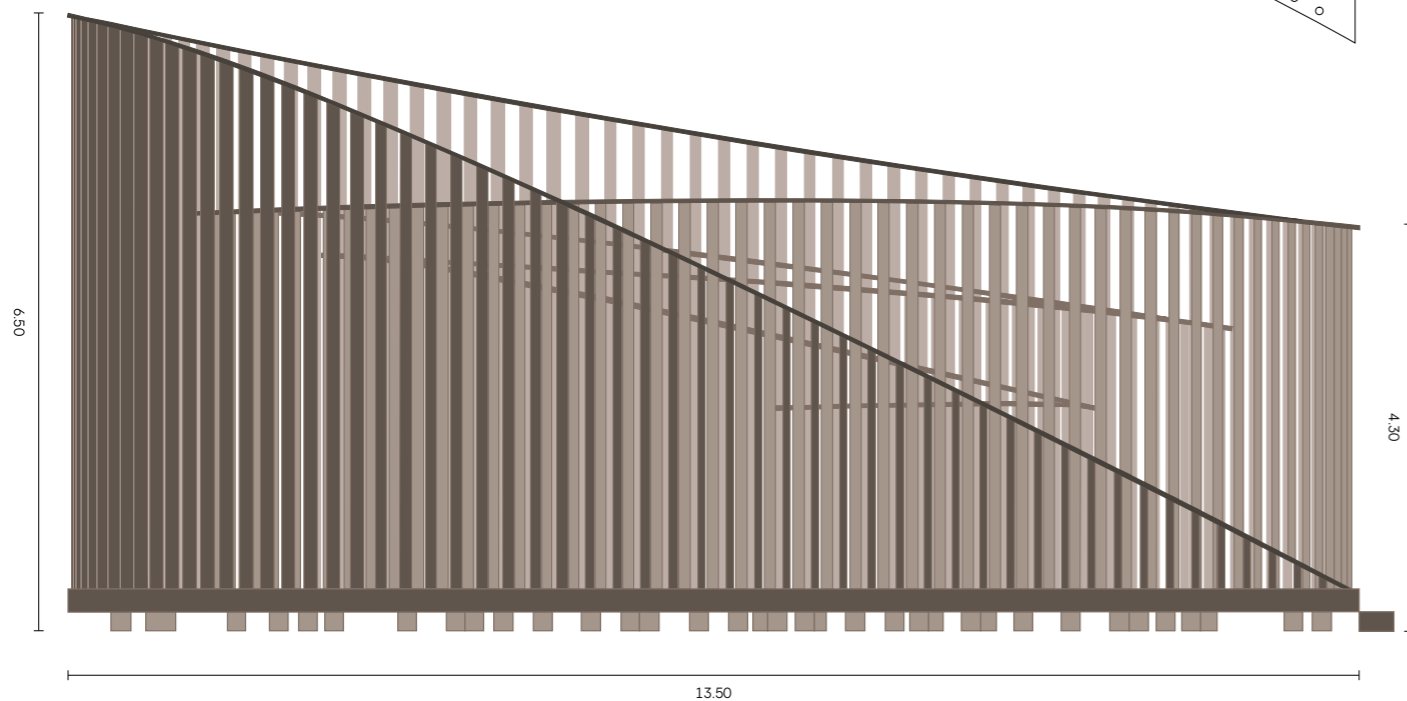
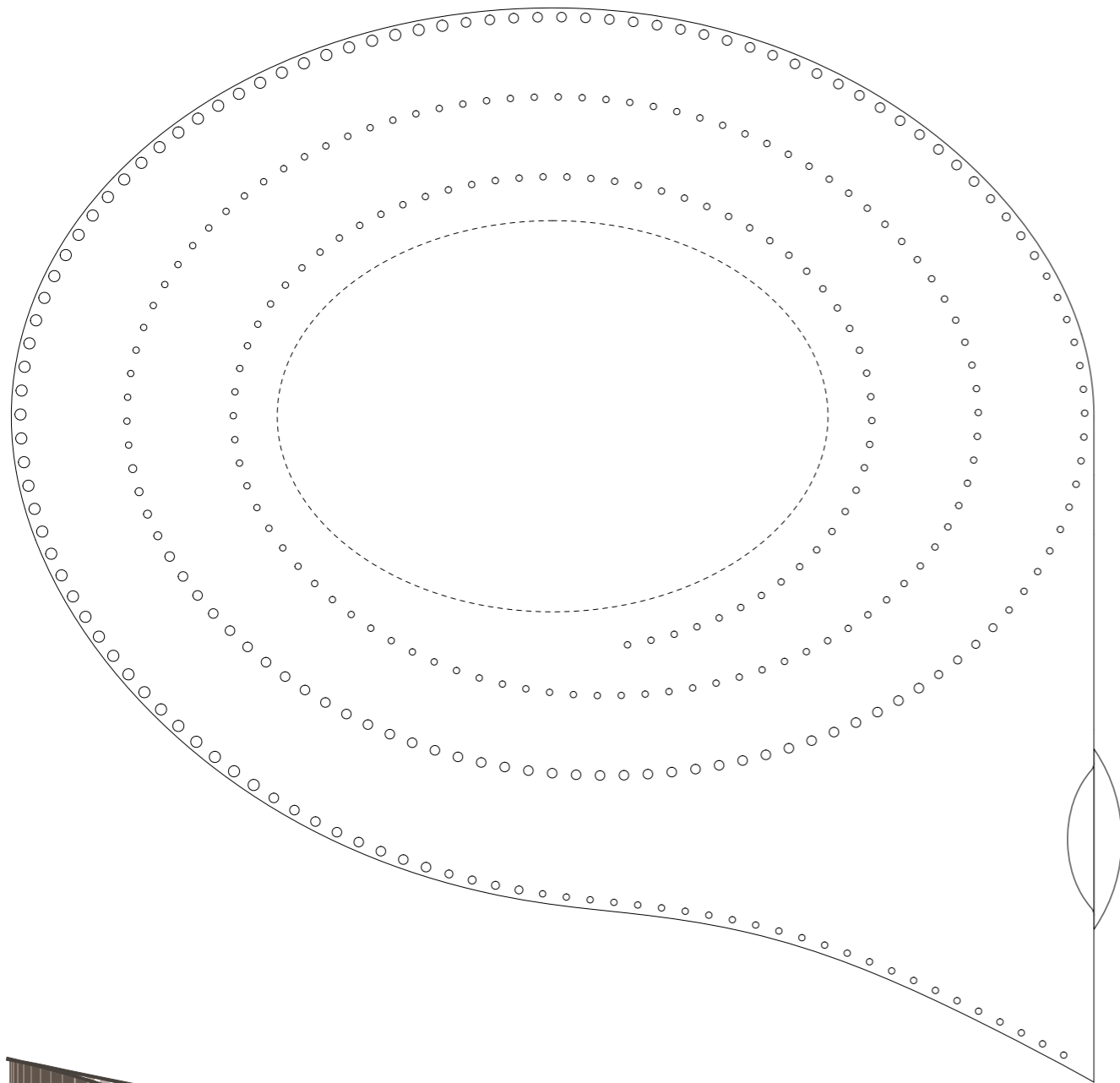


AN ECOLOGICAL DESIGN

The pavilion is the fruit of a collaboration between architects, engineers and manufacturers from the French wood industry. It is made of 44m³ of French pine, whose environmental properties make it possible to store the equivalent of 40 tonnes of CO₂.

A mobile pavilion, it was designed to be fully dismantled and reassembled. Its parametric design allowed for the automatic numbering of the 316 poles for efficient assembly, as well as optimising cutting the CLT floor and the poles, enabling a 20% saving in materials and the reuse of off-cuts from the wooden poles for the pavilion's furnishings.





DATASHEET

DESIGN AND EXECUTION

DREAM

MANUFACTURE AND EXECUTION

Lifteam

PRODUCTION

Association Rêve

ASSEMBLY

DREAM et Lifteam

DREAM TEAM

Daniele Bobbio, Juliette Bonnamy, Emmanuelle Echassoux, Nils Gallon, Dimitri Roussel, Giovanni Salvador, Benedetta Vittozzi.

LIFTEAM TEAM

Loïc de Bel Air, Lionel Demay, Guillaume Vanheule

MATERIALS

Structure : poles in solid pine and 3-ply panels in French pine/spruce
 Floor: French pine CLT
 Furnishings: poles in solid pine and 3-ply panels in French pine/spruce
 Basketball nets: steel

DIMENSIONS

13,5 x 13,5 x (h)6,5 m

INFOS CLÉS

- 44 m³ of wood that stores nearly 40 tonnes of CO₂.
- 10 days for assembly, 5 days to dismantle, 6 people on site
- 316 timber poles
- Pavilion designed using parametric tools
- Reuse of machine off-cuts of the timber poles
- Capacity of the central space: 40 people

CREDIT & MENTIONS

The Pavilion Let's play! is presented in the Festival des Cabanes of the Academy of France in Rome - Villa Medici.

In partnership with Piveteau, Groupama immobilier, Nexity, Eiffage immobilier, CDC Habitat, Groupe CBS-Lifteam, Rothoblaas

PHOTOS

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 Credit © Daniele Molajoli (p. 7, 8-9, 14, 18)
 Credit © M3 Studio (p. 2-3, 4-5)

THE PAVILION'S PARTNERS

ASSOCIATION RÊVE

Created at the initiative of Dimitri Roussel, Rêve is a non-profit cultural organisation intended to promote art and architecture.

It is a space for experimentation, where architecture dialogues with other disciplines to create new collaborations and support projects outside conventional frameworks.

The *Pavilion let's play!* is the first project supported by the organisation.

CBS-LIFTEAM

The CBS-Lifteam group is specialized in the design and construction of timber buildings and in the expertise related to timber materials. 30 years of innovation perfect the architectural gesture. The added value allows the projects to be realized while respecting the first intention. The philosophy of «More engineering, less material» is shared by the 120 employees in France, Switzerland, Portugal and French Guyana.

PIVETEAUBOIS

Piveteaubois is the leading softwood sawmiller and industrial manufacturer of timber solutions for the construction, garden & landscaping and wood energy markets in France.

Piveteaubois is a family-run business with a deep passion for wood and over 65 years expertise from selecting the best quality softwood from eco-certified forests in France and Poland, to wood processing as well as designing, manufacturing and delivering high-quality and innovative timber products.

ROTHOBLAAS

For 30 years Rothoblaas has been engaged to finding solutions for the improvement of the timber construction sector, and today is one of the most innovative partners in the development of products and services for building professionals.



PIVETEAUBOIS

rothoblaas

ABOUT DREAM

DREAM is a french architectural practice based in Paris and founded in 2018 by Dimitri Roussel. It works on projects of different typologies – housing, offices, sports facilities, mixed-use programmes, temporary architecture – driven by a social commitment and strong environmental ambitions. Specialist in timber construction in France, the practice recently designed one of the first office buildings to earn the low-carbon label in Bordeaux. It will soon complete the Arboretum campus, a 125,000m² timber-structure office buildings in Nanterre, nearby Paris, and is participating in the construction of the Athletes' Village for Paris 2024.

DREAM'S 3RD PAVILION

The Pavilion let's play! is the third pavilion designed by DREAM, following the Flower Pavilion in 2017 for the Biennale d'Architecture de Lyon, and Sharewood, exhibited in 2018 as part of Woodrise and the Biennale d'Architecture de Bordeaux.

The practice particularly enjoys this scale of project for its great freedom of form and architecture, thus lending itself to experimentation. It also allows the realisation of a project in-house from A to Z, from design to assembly.

DATES

2018
Founding of DREAM

2019
Winner of the Athletes' Village of the Paris 2024 Games (wooden office building with sports equipment)

2020
Winner of the Créteil regional education office

2021
Winner of the multimodal and office hub in Nantes

2022
Winner of the European Award 40under40

Pavillon des fleurs
2017, Biennale
d'architecture de Lyon
(France).



Sharewood
2018, Woodrise and
Biennale d'architecture
de Bordeaux (France).



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